



## Agenda



### 2:00 p.m. Walk in & Registration

### 2:30 p.m. Welcome from the Day's Chairs

*Jeffrey A. Greenbaum  
Chairman, Global Advertising Lawyers Alliance  
Partner, Frankfurt Kurnit Klein & Selz (U.S.)*

*Kristoffer Hammer  
Head of Business Development, Clearcast*

### 2:45 p.m. Welcome by our host

*Jos Vis, CEO FCB Amsterdam*

### 3:00 p.m. Taste & Decency in the Netherlands

*Fiona Vening  
Compliance Officer, Stichting Reclame Code*

### 3:15 p.m. Global Taste & Decency Issues

*Danny Turner (moderator)  
Business Affairs Manager, Clearcast*

*Daniel Haije  
Hoogenraad & Haak (Netherlands)*

*Niamh McGuinness  
Head of Copy Clearance, Clearcast*

*Elisabeth Trotzig  
Advertising Ombudsman,  
Reklamombudsmannen (Ro.)(Sweden)*

*Elisa Chocron  
Juriste-conseil  
ARPP France*

### 4:00 p.m. Social Media in the Netherlands

*Daniel Haije  
Partner, Hoogenraad & Haak*

### 4:15 p.m. Global Social Media Issues

*Brinsley Dresden (moderator)  
Partner, Lewis Silkin (U.K.)*

*Jeffrey A. Greenbaum  
Frankfurt Kurnit Klein & Selz (U.S.)  
Chairman, Global Advertising Lawyers Alliance*

*Conor Griffin  
Duncan Grehan & Partners Solicitors (Ireland)*

*Fiona Vening  
Compliance Officer, Stichting Reclame Code*

*Jan Ravelingien  
Marx Van Ranst Vermeersch & Partners (Belgium)*

### 5:00 p.m. Wrap Up

### 5:15 p.m. Cocktails